

THE POWER OF COLLABORATIVE ACTION



**NFSSM ALLIANCE
ODISHA CHAPTER DRIVES
SAFE & INCLUSIVE SANITATION
IN THE STATE**





This collaboration, working closely with the Housing and Urban Development Department (HUDD), Government of Odisha (with EY as Technical Assistant to HUDD), combined each partner's expertise towards the state's commitment to inclusive sanitation. The Chapter embarked upon a common vision for the state: **"Inclusion and Empowerment of Vulnerable Communities to build sustainable and resilient cities"**. It was formed to support the state's sanitation initiatives and align with national and global goals, including the Swachh Bharat Mission, SDG 6 (universal access to safe and affordable water and sanitation) and principles of City-Wide Inclusive Sanitation (CWIS).

This amounts to clear delineation of roles and responsibilities allowing each organisation to play to its strength, as well as powerful synergies. Some examples of these synergies:



All partners contributed to creating the [Odisha Inclusive Urban Sanitation Policy](#).



Partners supported the government in enabling Self-Help Groups (SHGs) for sanitation services. For instance, UMC helped the state develop SOPs, built SHG capacities, developed safety protocols, streamlined fair wages and entitlements while EY standardised service contracts, built ULBs' and SHGs' capacities for Operation & Maintenance.



Odisha's e-governance platform for Urban Local Bodies, SUJOG developed using eGov Foundation's DIGIT technology, incorporated suggestions from UMC for inclusion of the Garima Scheme for added social support



eGov, EY, and UMC developed "train the trainer" materials to support the statewide rollout of the DIGIT application, digital literacy, and communication training for women and transgender collectives managing FSTPs



All partners collaboratively contributed to shaping a unified vision for the Odisha Urban Academy, evolving it from the Odisha Water Academy into a government-led urban development center of excellence



The Odisha Urban Academy and UMC launched a one-year certificate course to train 500 TULIP interns. UMC also collaborated with CREA for a gender sensitisation workshop to enhance interns' understanding of diverse gender roles in the sanitation value chain.

SDGs Supported



In 2022, partners collaborated with the state to develop a **'Common Results Framework'**: a comprehensive outline of key outcomes, outputs, and indicators. Each outcome is assigned to a lead partner based on their expertise and is supported by other partners, working together for the desired result. Created in accordance with CWIS principles, the framework tracks joint accountability.

Odisha for the World

A 360-degree Strategic Communications Plan to position Odisha as a Frontrunner and Global Learning Hub in Urban Development

360° Communications Strategy Developed spotlighting the state as a frontrunner in urban development

**Jan
2023**

Exposure Visit organised for Jharkhand and Nepal for cross learning

**Sep
2023**

International Conclave on Urban Transformation

Launch of the Odisha Inclusive Urban Sanitation Policy

Odisha Urban Academy launched with renewed vision & mission

**Jan
2024**

This collective effort has strengthened the implementation of best practices towards safe and inclusive sanitation throughout Odisha.



Key Highlights

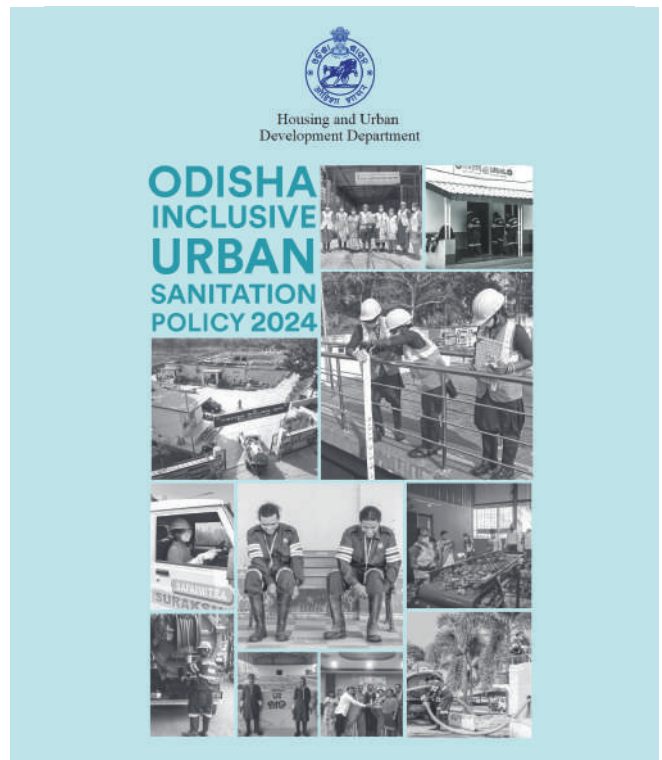
The State Chapter played a crucial role in strengthening government schemes and initiatives. Key efforts have been described below.

Strengthened Institutions

A. Odisha Inclusive Urban Sanitation Policy, 2024

Odisha became the **first state to adopt an inclusive sanitation policy**, with the NFSSM Alliance contributing to its development. It outlined a roadmap for sustainable and climate-resilient sanitation, safeguarding marginalised groups, promoting climate justice and equity. By bringing together insights of partners working across multiple thematic areas, the State Chapter fostered a **policy approach that prioritised gender, social inclusion and community engagement**. The OIUSP 2024 vision expands on the 2017 Policy by incorporating all actors in the sanitation value chain and

embracing CWIS. It also aligns with national and international regulations, concerning sanitation and related areas of environment, disaster resilience, and public health.



B. Odisha Urban Academy (OUA)

OUA is a leading institution for urban development in India, established under the aegis of the HUDD. It focuses on **building human capital** to address challenges in urban service delivery, through training and skill-building, offering exposure visits and institutional training to promote real-world experiential learning.



The State Chapter played a crucial role in strengthening the Academy to elevate its role and focus on urban development and position itself as a **global learning hub**; shaping the Academy's vision framework and enhancing its identity. Some of the state's best practices on safe sanitation are also showcased through a **curated gallery walk**: a source of institutional memory.

Lead Partner: Dasra

O Empowered Communities



A. Odisha's flagship 'Mission Shakti' aims to drive women empowerment through engagement in productive activities, provision of credit, access to market linkages and upskilling. The state has engaged women and transgender Self Help Groups to deliver services across the sanitation value chain; fostering a model of community ownership ensuring long-term sustainability of sanitation services.

Lead Partner: Ernst & Young and UMC



B. Focused on the safety and dignity of sanitation workers, Garima encompasses technical modalities to ensure safe service delivery, service benefits to ensure assured minimum wage, risk and hardship allowance, insurance, reduced working hours and other social security benefits

Lead Partner: Urban Management Centre



C. Jaga Mission has a unique approach to slum upgradation and delisting through citizen participation. Jaga focuses on the formation of Slum Dwellers' Associations which act as the fourth tier of governance – giving people a voice in planning processes at par Urban Local Bodies.

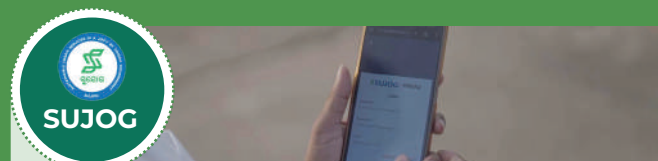
Lead Partner: Janaagraha

O Scaling Infrastructure and Services



A. A shining example of rapid infrastructure scale up, in just four months, Odisha built 34 Faecal Sludge Treatment Plants. The implementation was possible through the creation of metrics and checklists to standardise the feasibility of viable for FSTP construction, easing decision making.

Lead Partner: Ernst & Young



B. Odisha's SUJOG initiative, powered by eGov's open-source DIGIT platform, is transforming urban governance across the state. Launched by HUDD, SUJOG provides seamless, transparent, and trackable digital services.

Lead Partner: eGovernments Foundation



120 FSTPs, present across all 115 ULBs in Odisha

2000+ Self Help Groups engaged in sanitation management



1680 slums have been transformed into Adarsh colonies

2X increase in average earnings for SHGs



700+ Core Sanitation Workers trained under Garima and certified as Sewer Entry Professionals

15% Risk & Hardship allowance and minimum wage ensured for core sanitation workers



Odisha for the World



Odisha has emerged as frontrunner in championing inclusive urban sanitation with a focus on empowering vulnerable communities. The state has led by example, in how state authorities can prioritise inclusion and empowerment of vulnerable groups and making them active participants in building sustainable and resilient cities. Thus, there was a strong pull to document Odisha's experience and learnings and create institutional memory of the state's efforts – for replication in other geographies, eventually helping Odisha become a learning hub for sanitation. The Chapter's key efforts in this direction:

priorities including the Jaga Mission, FSSM, and the Garima Scheme. These knowledge products are designed as actionable resources, such as handbooks and practitioner guides, to showcase the state's frontrunner progress amongst key stakeholders.



360- DEGREE STRATEGIC COMMUNICATIONS

A composite communications strategy was developed, spotlighting Odisha's remarkable progress in urban sanitation before global audiences and position the state as a learning model. Key initiatives and best practices were documented across development



ODISHA INTERNATIONAL CONCLAVE



The Chapter supported the state in organising the International Conclave on Urban Transformation. As a first of its kind event in Odisha, it reflected the state's commitment to transforming cities into hubs of growth and prosperity, based on 3 key pillars of 'Decentralised', 'Inclusive' and 'Community-led' development. Drawing over 300 participants from 11 countries and 20 Indian states, the Conclave brought together diverse perspectives and offering an opportunity for national and international stakeholders to learn more about Odisha's unique journey and insights on urban development.



EXPOSURE VISITS

In an effort to take the state's learnings to other geographies, the Chapter facilitated a cross-learning sessions with stakeholders from Jharkhand, Nepal, among others, allowing stakeholders to learn from Odisha's best practices in inclusive sanitation. Field visits were organised with Odisha Urban Academy to showcase FSTPs - the technology & operations, also including live demonstrations at communities to showcase sanitation workers' safety procedures during desludging operations.



Microsoft co-founder and philanthropist Bill Gates, accompanied by state government officials, visited an 'Adarsh Colony' in the Maa Mangla Basti of Bhubaneswar. Engaging with residents and women's self-help groups (SHGs), he explored the transformative impact of welfare schemes implemented under the state government's initiatives, such as Jaga Mission, Mukta Scheme (focusing on localised employment opportunities) and Mission Shakti.

CONCLUSION



The state chapter has successfully brought together all stakeholders on a common platform, addressing a crucial need for unified vision. It will continue working to advance its vision of safe and inclusive sanitation for all.

Moving forward, key priorities for the chapter include:

- Continuing the spirit of collaboration and information sharing among members on a model of trust and good faith
- Integrating and institutionalising its best practices into government institutions like the Odisha Urban Academy, promoting self-sufficiency and long-term sustainability for inclusive sanitation
- Spotighting Odisha's progress and leveraging those insights for broader replication

A holistic and collaborative approach continues to further Odisha's sanitation journey paving the way for it to sustainably champion Citywide Inclusive Sanitation as a state.



SANITATION HALL OF CHANGE

Odisha has paved the way in India's sanitation journey, thanks to the tireless efforts of its sanitation champions. These dedicated individuals—from community leaders to government officials—have driven transformative initiatives, propelling the state to the forefront of faecal sludge and septage management.

The Sanitation Hall of Change celebrates these unsung heroes who have ensured every citizen's access to safe and sustainable sanitation.

sanitation hall of change
nfssmalliance.org





Visit the website for more information

<https://www.nfssmalliance.org/>